

## **Takis Zervakakis**, Vice President, Marketing & Business Development

- Takis Zervakakis is senior executive, with around 30 years of experience in the pharmaceutical sector.
- An executive with strong HR orientation with special emphasis on the establishment of business values/principles and talent management.
- He holds a Bachelor degree in Pharmacy, University of Thessalonica, Greece
- He joined Wyeth in January 1982 as a medical representative and since then moved all the hierarchical steps up to the post of Managing Director of the Greek Affiliate in 1995, being promoted in 1998 as a regional Managing Director for Wyeth in Greece, Cyprus & Turkey and later for Balkan countries. After the acquisition of Wyeth from Pfizer he joined Pfizer for 2 years and left the company December 31<sup>st</sup>, 2010.
- Since April 2011 he has been appointed Vice President Marketing & Business Development of Zein Biotec PLC with major priorities:
  - the expansion of the business
  - The implementation of the development plan of Zeincro group
  - The implementation of partnerships/alliances strategies.
  - The Responsibility of personnel of Zeincro group.